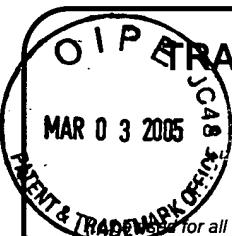


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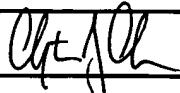
5

Application Number	10/661,741
Filing Date	September 12, 2003
First Named Inventor	Simon Tong
Art Unit	2171
Examiner Name	Unknown
Total Number of Pages in This Submission	5
Attorney Docket Number	53051/288305

## ENCLOSURES (check all that apply)

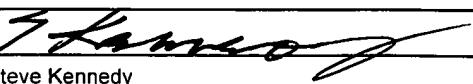
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request  <input checked="" type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____  <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below): -PTO/SB/08 Prior Art List -3 Publications -Return Postcard
<b>Remarks</b>		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

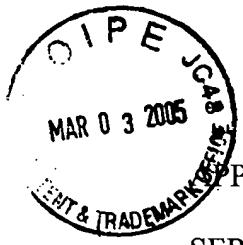
Firm	KILPATRICK STOCKTON LLP		
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Date	February 28, 2005	Reg. No.	44,070

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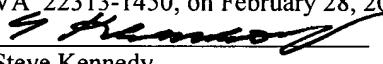
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Simon Tong et al.  
SERIAL NO.: 10/661,741 GROUP ART UNIT: 2171  
FILED: September 12, 2003 EXAMINER: Unknown

FOR: METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING POPULATION INFORMATION

ATTORNEY DOCKET NO.: 53051/288305

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Steve Kennedy

DATE: February 28, 2005

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Alexandria, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with Rules 56, 97 and 98 of the Rules of Practice in Patent Cases (37 C.F.R. §§ 1.56, 1.97, and 1.98), the patent publications listed on the attached PTO/SB/08 are submitted for consideration by the Examiner.

**Certificate**

It is hereby certified, under Rule 97(e)(1), that each item of information contained in the accompanying Supplemental Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign

U.S. Application No. 10/661,741  
Supplemental Information Disclosure Statement  
Page 2

application not more than three months prior to the filing of the statement. A copy of the International Search Report is also attached.

Applicant does not represent or admit that any document listed is prior art or material, and Applicant reserves the right to challenge any assertion that a document listed is prior art or material. Further, Applicant reserves the right to establish patentability over the listed documents.

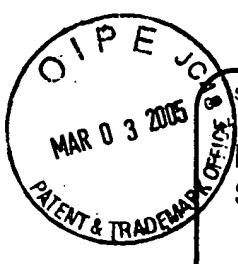
It is respectfully requested that the references listed on the attached form PTO/SB/08 be expressly considered by the Examiner, made of record in the application, and appear among the "References Cited" on any patent to issue therefrom.

No fee is believed due since this Supplemental Information Disclosure Statement is being submitted prior to the First Office Action. If a fee is due, the Commissioner is authorized to charge such fee and any additional fees that may be due or credit any overpayment to Deposit Account No. 11-0855.

Respectfully submitted,

  
\_\_\_\_\_  
Christopher J. Chan  
Reg. No. 44,070

KILPATRICK STOCKTON LLP  
1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309  
404.815.6061  
Attorney Docket No.: 53051/288305



PTO/SB/08a (08-03)

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## **INFORMATION DISCLOSURE STATEMENT BY APPLICANT**

*(Use as many sheets as necessary)*

Sheet 1 of 1

<i><b>Complete if Known</b></i>	
<i><b>Application Number</b></i>	10/661,741
<i><b>Filing Date</b></i>	September 12, 2003
<i><b>First Named Inventor</b></i>	Simon Tong
<i><b>Art Unit</b></i>	2171
<i><b>Examiner Name</b></i>	Unknown
<i><b>Attorney Docket Number</b></i>	53051/288305

## **U.S. PATENT DOCUMENTS**

## FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.<sup>1</sup> Applicant's unique citation designation number (optional).<sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04.<sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).<sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		<i>Application Number</i>	
		<i>Filing Date</i>	
		<i>First Named Inventor</i>	
		<i>Art Unit</i>	
		<i>Examiner Name</i>	
(Use as many sheets as necessary)			
Sheet		of	
			<i>Attorney Docket Number</i>

Examiner Signature		Date Considered	
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**1** Applicant's unique citation designation number (optional). **2** Applicant is to place a check mark here if English language Translation is attached.

Application's unique station designation number (optional). Applicant is to place a check mark here if a French language Translation is attached.  
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